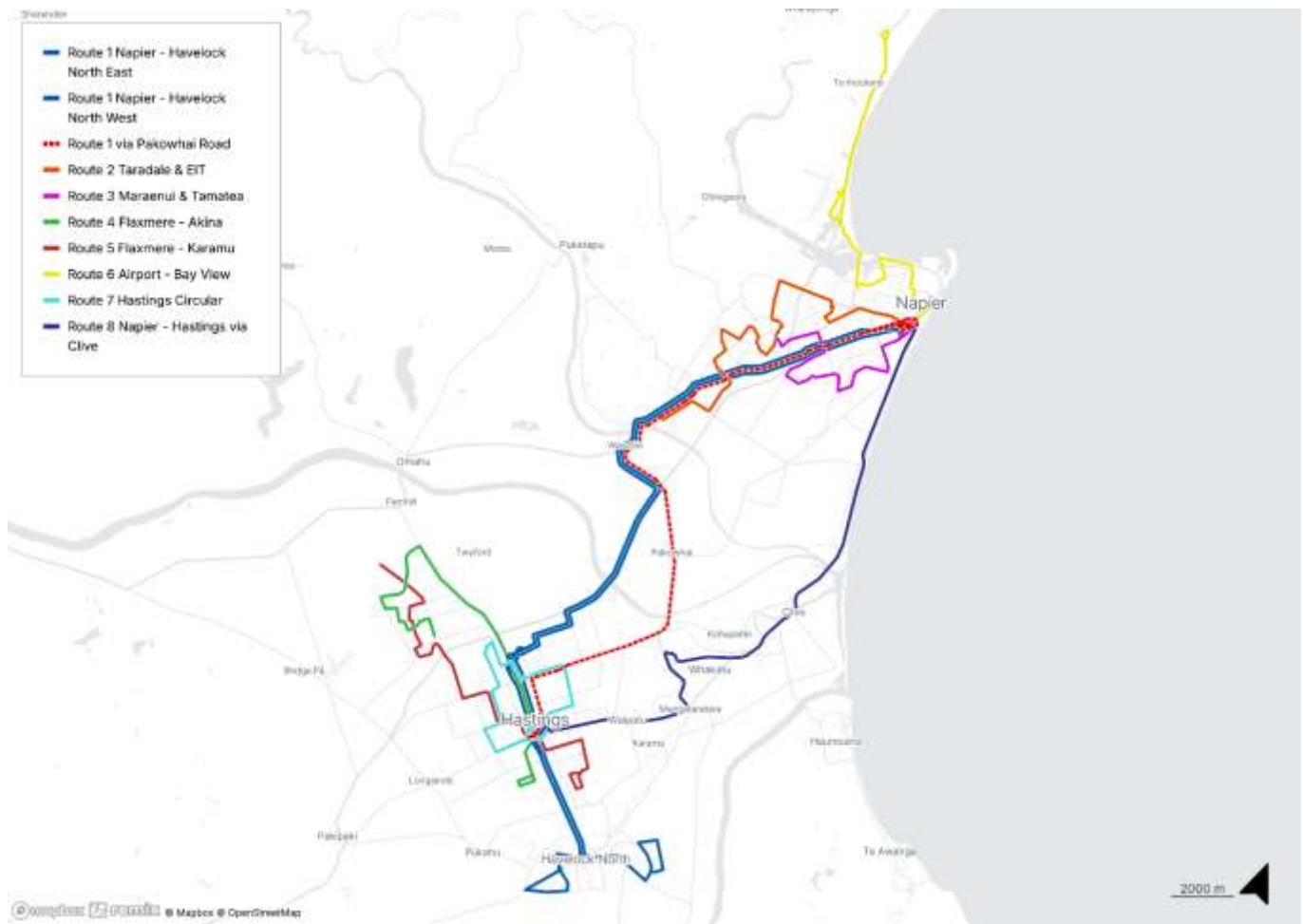


Meeting of the Regional Transport Committee

Date: Friday 29 August 2025
Time: 10.00am
Venue: Council Chamber
Hawke's Bay Regional Council
159 Dalton Street
NAPIER

Attachments Excluded From Agenda *Available online only*

Item	Title	Page
5.	Public Transport Network implementation	
	Attachment 1: Updated route plan (from the approved 25 June RPTP)	2
	Attachment 2: Draft Communications, Marketing and Engagement Framework	3
6.	Regional Transport Programme August 2025 update	
	Attachment 1: RTAG Programme Tracker August 2025	9
9.	NZTA / Waka Kotahi Central Region Regional Relationships Director's August 2025 update	
	Attachment 1: NZTA Waka Kotahi Detailed Update - August 2025	11
12.	Follow-ups from previous Regional Transport Committee meetings	
	Attachment 1: Follow ups for August 2025 RTC meeting	18





Better Bus CONNECTIONS

in your community

Purpose + objectives

Campaign Purpose

Everyone on board

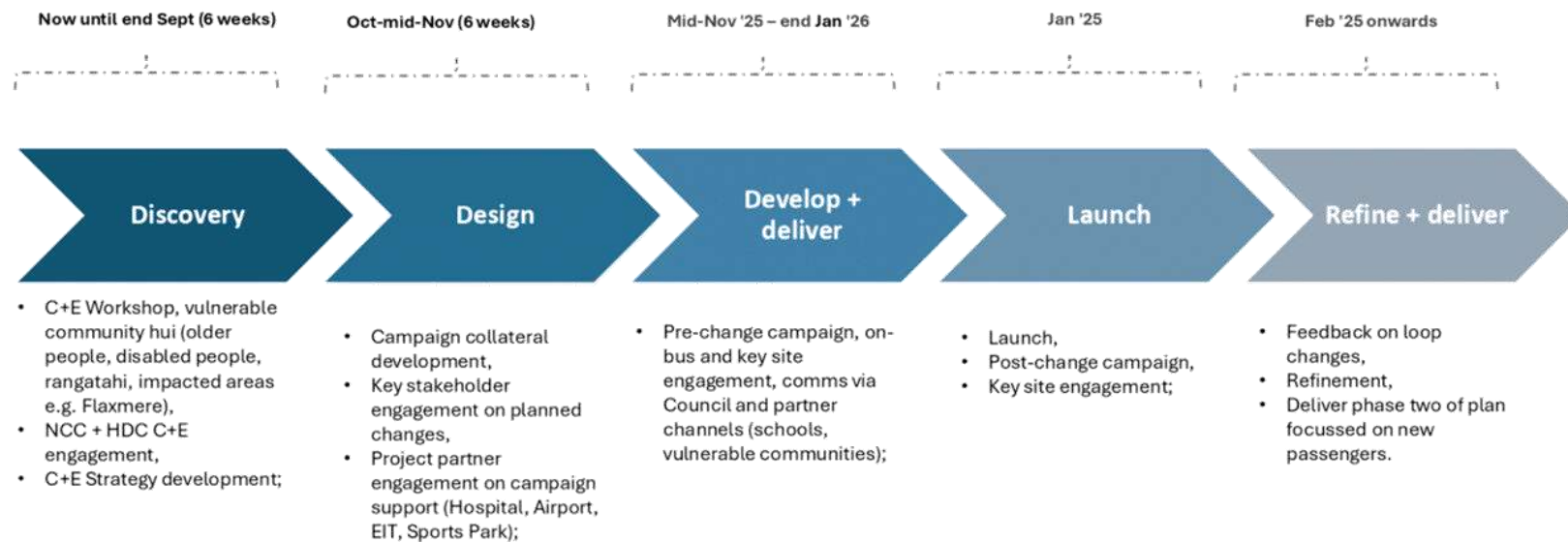
C+E Objectives



The C+E strategy will be delivered over two phases:

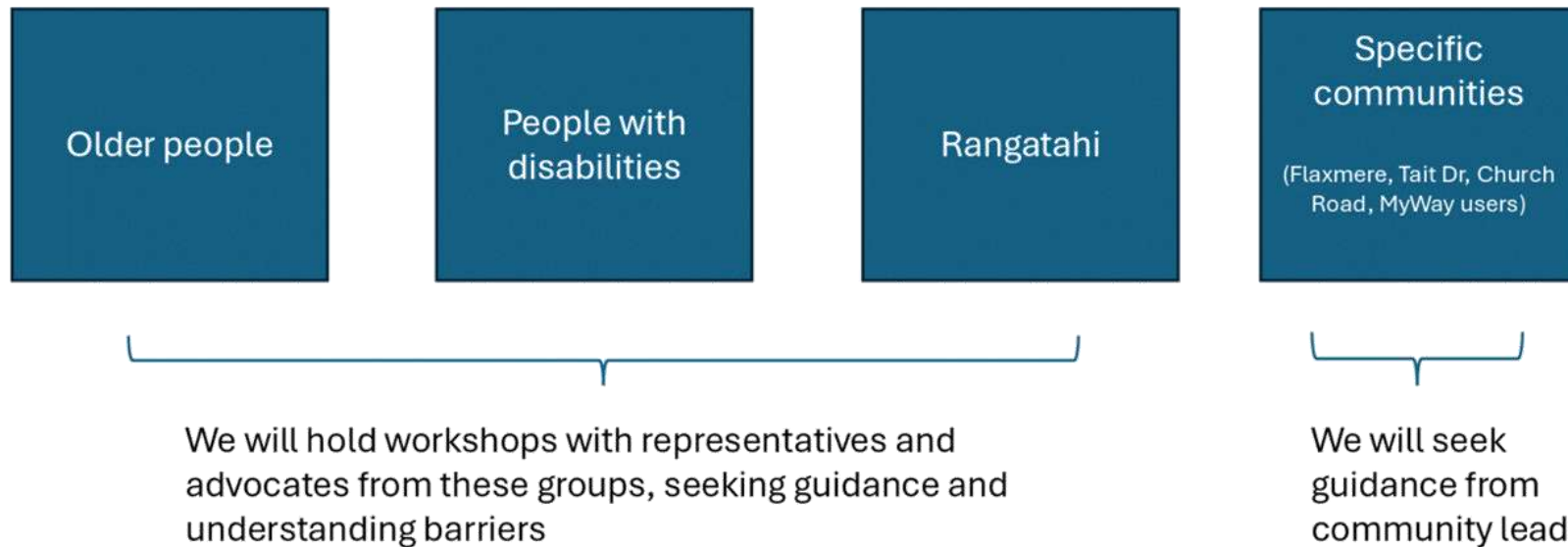
- Phase one: supporting existing passengers to transition to the new network
- Phase two: increasing patronage with new passengers.

Timeline



Key stakeholders

We will develop tailored engagement approaches for key stakeholders and communities that will face significant change or will need more support to transition. We are particularly focussed on:



Risks + opportunities

Key risks

Vulnerable users not engaged or supported through change

(service reduction, access difficulties)

Potential for negative coverage detracting from campaign

(e.g. MyWay cancellation)

School bus routes changing at the same time

(miscommunication, unhappy communities)

Key opportunities

Reset public perception with improved service

Better access to key locations

(Airport /Sports Park/ Hospital)

Increasing independence for reliant communities

(e.g. Gold Card users free journey to Sports Park/Airport during off peak hours)

Regional Transport programme tracker											
N Workstream N Sub-project		Economic, Policy, and Governance Increased to meet best RLTP Safety Value for money		Progress	Overall Status	Road blocks	Next Step	Comment	WPC resource	RCA resource	Internal resource
1 Regional Land Transport Plan											
1.1	ILM	✓	✓	✓	0%		Staff to understand if ILM required	May not need to complete an ILM for 27 - 30. Further advice required.	20	20	75
1.2	Review of RLTP front end	✓	✓	✓	0%			Review to commence in late 2025 / early 2026 and be in line with regional priorities	80	10	10
1.3	GPS 26 analysis	✓	✓	✓	0%			GPS in development. More news in 2026	50	50	0
1.4	RLTP planning	✓	✓	✓	0%			Development RLTP approach following GPS release and regional alignment	70	30	0
1.5	Strategic front end review / confirmation	✓	✓	✓	0%			Likely take place mid 2026	80	10	10
1.6	Develop programmes of work to reduce long term emergency spend in RLTP	✓	✓	✓	0%			Builds on asset management focus of current RLTP and investments in resilience	40	50	10
1.7	Investment programme development	✓	✓	✓	0%			TBC	50	50	0
1.8	Develop regional strategy of network resilience within RLTP	✓	✓	✓	0%			TBC	30	60	10
1.9	RLTP prioritisation	✓	✓	✓	0%			TBC	50	40	10
1.10	RLTP / LTP alignment across investment partners	✓	✓	✓	0%			TBC	50	50	0
1.11	RLTP consultation	✓	✓	✓	0%			TBC	80	10	0
1.12	Adopt RLTP 2027 - 2030	✓	✓	✓	0%			TBC	100	0	0
2 RoadSafe Hawke's Bay											
2.1	RoadSafe co - funding MOUs executed	✓	✓	✓	90%			MOU's all counter signed	90	10	0
2.2	Delivery of 24 - 27 Activity List	✓	✓	✓	30%			Ongoing, along with identifying community opportunities	80	15	5
2.3	Development of 27 - 30 Activity & funding bid	✓	✓	✓	0%			To commence early - mid 2026	45	45	10
2.4	Ongoing refinement of strategic approach & delivery	✓	✓	✓	25%			Ongoing improvement and responsive delivery	90	10	0
3 Active Transport											
3.1	Develop conceptual whole of network view with partners	✓	✓	✓	5%			Building off existing work and TA strategies to identify gaps from 2026	50	50	0
3.2	Develop view of opportunities and investment required	✓	✓	✓	0%			Build out investment case for future funding opportunities over time	50	50	0
3.3	Develop active transport strategy	✓	✓	✓	0%			Build long term strategy and investment pipeline	50	50	0
4 PT - new network implementation											
4.1	Finalise draft RPTP 2025 - 2035	✓	✓	✓	100%			RTC deliberated and endorsed RPTP at 6 June meeting	100		0
4.2	Adopt RPTP 2025 - 2035	✓	✓	✓	100%			Council adopted RPTP at 25 June Council meeting	100		0
4.3	Finalise new network following community engagement	✓	✓	✓	100%			Final network and high level implementation plan shared at 29 Aug RTC	80	10	10
4.4	Develop immediate supporting infrastructure requirements	✓	✓	✓	80%			Build out network implementation plan with RCA's - underway	60	40	0
4.5	Develop long term supporting infrastructure pipeline with RCA's	✓	✓	✓	20%				45	45	10
4.6	Review and consider branding & market positioning for new network	✓	✓	✓	10%			Brand likely to be aligned with new contract / fleet changes	80	15	5
4.7	Develop comprehensive Marketing, Communications, and Engagement plan	✓	✓	✓	60%			Commenced - high level plan shared in separate Agenda Item	85	0	15
4.8	Develop and test Wayfinding design	✓	✓	✓	0%			To tentatively commence September 2025	75	10	15
4.9	Commence marketing, communications, and engagement plan	✓	✓	✓	0%			Likely to kick off initial engagement / marketing Sept or Oct 2025 - TBC	33	33	33
4.10	Network implementation	✓	✓	✓	0%			Aiming for Jan 2026	33	33	33
4.11	Contract RFP	✓	✓	✓	0%			TBC	100	0	0
4.12	RFP assessment	✓	✓	✓	0%			TBC	100	0	0
4.13	Service contract awarded	✓	✓	✓	0%			TBC	100	0	0
4.14	New operator commences contract	✓	✓	✓	0%			TBC	90	10	0

Hawke's Bay Regional Transport Committee

Detailed update – August 2025

These slides are detailed updates, and to be taken as read. The Committee are welcome to ask questions relating to the information as required.



Te Kāwanatanga o Aotearoa
New Zealand Government

Hawke's Bay Project Updates

Activity	Est Value	Key date(s)	Progress	Commentary
SH50 Prebensen Hyderabad Intersection Upgrades	\$3.95m	Complete FY25		<ul style="list-style-type: none"> Shared path and lane changes; split into separate portions to support staged delivery. The final section – now underway- includes a pedestrian crossing over the rail line at Prebensen Drive. This will link the shared user paths on either side of the crossing, providing a safe and accessible crossing point for people walking and cycling. Construction has begun adjacent to the road corridor on the Southern section. Works within the corridor, which are expected to impact traffic, are scheduled to begin in mid-September following the communications rollout.
SH5 Napier to Taupō safety improvements	\$15m	Completed FY25		<ul style="list-style-type: none"> 8 Sites on SH5 completed, the treatments include improved line marking, safety barriers at high-risk sites and improved shoulder widths. Project was completed by TREC in conjunction with Cyclone Gabrielle network repairs. This has now added an additional 6km of guardrail on the network. Crews are currently working through the defect period. Second coat seals will need to be applied in the next construction season. <i>(no change)</i>
SH38 Tall Oil Pitch Application (Stage 2)	\$8m	Completed April 2025		<ul style="list-style-type: none"> Project was completed in April Crews are currently working through the defect period Delivered in partnership with Ngāi Tūhoe Tūhoe crew have stood up a crew to monitor and repair potholes if required across the three sites.

NZ Transport Agency

SH38 Nature's Road Tall Oil Pitch Application

The project was completed in April 2025

In total, the project delivered:

- 2.807 kms of roadside safety barrier
- 18.5 kms of road was treated with Tall Oil Pitch

The three newly treated sites will be monitored for technical performance with a view to treating the entire Nature's Road with Tall Oil Pitch in the future.

Crews continue to work through the defects period, with efforts to establish a maintenance plan also ongoing.



Map of sites being treated with Tall Oil Pitch

Bridge Repairs

SH51 Tutaekuri Bridge (Waitangi)

- Construction started in July and expected to be completed in December
- TREC recovery scope:
 - Debris clearance on both sides of the river
 - Repairing concrete piles
 - Replacing 14 damaged bracing beams under the cycle path

SH50 Ngaruroro Bridge – Fernhill

- Funding application for bridge strengthening still pending – all NLTP funding allocated; potential reallocation from other programmes still being looked into but uncertain.
- Repair of slumping on northern end of the bridge complete

SH50 Mangamate Bridge

- Damaged barrier replacement
- Construction expected to be completed September 2025

NZ Transport Agency



SH51 Tutaekuri Bridge



SH50 Mangamate Bridge Barrier

Maintenance & Operations update

Pothole response

- Government expectation:95% of potholes on high classification roads to be repaired within 24 hrs of identification
- 85% of potholes on lower classification roads to be repaired within 24 hrs of identification

Pothole response Hawke’s Bay June, July, August (up to 13/8) 2025

	Completed	Total	% Completed	% Target
High classification roads (95%)	970	970	100%	100%
Low classification roads (85%)	268	268	100%	100%

TREC Alliance

- TREC close out planning underway as work programme moves closer towards completion
- Late 2025 most Hawke's Bay projects complete – some continue into 2026 including work on SH38
- Some additional Devil's Elbow drainage works starting this year from NZTA
- TREC presence in Hawke's Bay will continue to evolve in line with the work programme.

NZ Transport Agency



SH5 Tarawera Culverts – recovery work started in July

Hei konā mai

NZ Transport Agency

Follow-ups from previous Regional Transport Committee meetings

6 June 2025

	Agenda Item	Follow-up required	Responsible	Status Comment
1	Regional Public Transport Plan review	Present final proposed public transport network to RTC	Russell Turnbull / Transport TAG	Presented as an Agenda item at the 29 August RTC meeting
2.	Public transport update	Longer term passenger data was requested.		Data updated to give 13 month rolling average patronage
3	Advisory members' updates	Councils to be provided with the opportunity to provide updates	TA TAG members	HBRC Governance Team sought updates for the 29 August RTC meeting from TA Transport TAG members via email.
4	Parliamentary enquiry into ports and the maritime sector	Prepare a submission to the Parliamentary enquiry into ports and the maritime sector for the Chair's signature and lodgement by 13 July 2025	Transport TAG / Katrina Brunton	Completed and submitted by 13 July deadline. Copy attached for reference.