



Meeting of the Roadsafe Governance Group

Date: Friday 22 June 2012
Time: 9.00am
Venue: Council Chamber
Hawke's Bay Regional Council
159 Dalton Street
NAPIER

Agenda

ITEM	SUBJECT	PAGE
1.	Welcome/Notices/Apologies	
2.	Conflict of Interest Declarations	
3.	Confirmation of Minutes of the Roadsafe Governance Group held on 15 November 2011	
4.	Matters Arising from Minutes of the Roadsafe Governance Group held on 15 November 2011	
5.	Action Items from Previous Meetings	3
Decision Items		
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Information or Performance Monitoring		
7.	RoadSafe Activity Reports	9
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**HAWKE'S BAY REGIONAL COUNCIL
ROADSAFE GOVERNANCE GROUP**

Friday 22 June 2012

SUBJECT: ACTION ITEMS FROM PREVIOUS MEETINGS

INTRODUCTION

1. There are no action items outstanding.



**Carol Gilbertson
TRANSPORT MANAGER**

Attachment/s

There are no attachments for this report.

HAWKE'S BAY REGIONAL COUNCIL

ROADSAFE GOVERNANCE GROUP

Friday 22 June 2012

Item 6

SUBJECT: FINANCIAL REPORT

REASON FOR REPORT:

1. The attached financial report presents a financial overview for the RoadSafe Hawke's Bay project for the eleven months from 1 July 2011 to 31 May 2012.

Background

2. The report shows that the expenditure is on track for the first eleven months of the financial year.
3. Funding from other sources is in a very positive position for this time of the year. The RoadSafe Regional Manager has allocated the funds to key projects and priorities and will provide an update on this at the meeting.

DECISION MAKING PROCESS:

4. Council is required to make a decision in accordance with Part 6 Sub-Part 1, of the Local Government Act 2002 (the Act). Staff have assessed the requirements contained within this section of the Act in relation to this item and have concluded the following:
 - 4.1. The decision does not fall within the definition of the Council's policy on significance.
 - 4.2. The persons affected by this decision are the RoadSafe Governance Group members.
 - 4.3. Council can exercise its discretion under Section 79(1)(a) and 82(3) of the Act and make a decision on this issue without conferring directly with the community or others having given due consideration to the nature and significance of the issue to be considered and decided, and also the persons likely to be effected by or have an interest in the decisions to be made.

RECOMMENDATIONS:

That the RoadSafe Governance Group:

1. Agrees that the decisions to be made are not significant under the criteria contained in Council's adopted policy on significance and that Council can exercise its discretion under Sections 79(1)(a) and 82(3) of the Local Government Act 2002 and make decisions on this issue without conferring directly with the community and persons likely to be affected by or to have an interest in the decision due to the nature and significance of the issue to be considered and decided.
2. Receive the financial position report as at 30 September 2011.



Linda Anderson
REGIONAL MANAGER ROADS SAFE HAWKE'S BAY



Carol Gilbertson
TRANSPORT MANAGER

Attachment/s

- 1 Financial Report to May 2012

FINANCIAL REPORT

FROM 1 JULY 2011 TO 31 MAY 2012

FINANCIAL OVERVIEW – ROAD SAFE HAWKE’S BAY

FINANCIAL PERFORMANCE

Expenditure	Actual \$	Annual Plan Forecast \$	% of forecast
Internal Time	231,142	258,307	89.5 ¹ %
External Costs	185,834	162,000	115% ²
Total Costs	416,976	420,307	
Less Income			
TLA contributions	45,840	45,840	100%
Other community providers	103,099	26,869	384% ³
Subsidies & Grants (NZTA)	282,148	315,000	89.5%
Total income	431,087	387,709	
Net Funding Required		32,598	

Explanatory Notes:

- Internal time is 89.5% of forecast which is on track for this time of the financial year.
- External expenditure is 115% this is offset by the increased revenue secured by RoadSafe staff.
- Total funding from other sources confirmed at 31 May 2012 of \$103,099 of which \$13,500 was carried over from the 2010/11 financial year.

Funding from Other Sources

A total of \$103,099 has been received from other providers to the end of September. This included the carry over provision and contributions from ACC, District Health Board, Highway Network (NZTA) and HB Primary Health Organisation. The RoadSafe Regional Manager continues to actively seek funding contributions from other providers during the year; any contributions received will be advised to the Governance Group at their regular meetings.

HAWKE'S BAY REGIONAL COUNCIL

ROADSAFE GOVERNANCE GROUP

Friday 22 June 2012

Item 7

SUBJECT: ROADS SAFE ACTIVITY REPORTS

REASON FOR REPORT:

1. Attached are the latest activity reports from Linda Anderson, RoadSafe Regional Manager which provide an update on activities within the RoadSafe activity areas, in particular on speed and fatigue; intersections/distractions; motorcycles and the final report from Ethna Renner on CHB activities, including alcohol, fatigue and intersections.

DECISION MAKING PROCESS:

2. Council is required to make a decision in accordance with Part 6 Sub-Part 1, of the Local Government Act 2002 (the Act). Staff have assessed the requirements contained within this section of the Act in relation to this item and have concluded that, as this report is for information only and no decision is to be made, the decision making provisions of the Local Government Act 2002 do not apply.

RECOMMENDATIONS:

That the RoadSafe Governance Group receives and notes the RoadSafe Activity Reports.



**Carol Gilbertson
TRANSPORT MANAGER**

Attachment/s

- 1 Intersections report
- 2 Motorcycles report
- 3 Speed report
- 4 Alcohol report
- 5 CHB Report



Title of Report: Intersections/Distracted

Reporting Period: October 2011-June 2012

Regional Manager: Linda Anderson

<p>Issues / Actions</p> <p>What is the key focus and key objectives?</p>	<p>Issues:</p> <p>Intersections: (Safer Roads and Roadsides) Identified as a high concern Safer Journeys 2020.</p> <p>Driver Distraction: Identified as a medium concern Safer Journeys 2020.</p>	<p>Outcome:</p> <p>-Reduction in the number of crashes at intersections both rural and urban.</p> <p>-Reduction in the number of crashes involving driver distraction</p>
<p>Links / Justification</p> <p>What action plans/ strategies are linked or what are the reasons for focusing on this issue?</p>	<ul style="list-style-type: none"> • Safer Journeys • Communities at Risk Register • NZTA Briefing Notes • RSAP • RoadSafe HB Strategic Plan 	<p>Intersections:</p> <p>-Identified as a high risk category, Safer Journeys 2020</p> <p>-Communities at Risk Register: Napier and Hastings identified as a communities at risk.</p> <p>-RSAP: Nap/Hastings/CHB</p> <p>Driver Distraction:</p> <p>-Identified as a medium risk category, Safer Journeys 2020</p> <p>-Communities at Risk Register: CHB identified as a communities at risk.</p>
<p>Partner</p> <p>Who will work with you to address the issue?</p>	<p>-Eastern Police</p>	<p>Aligning to the identified action plans and strategies indicated above and coordinating activities with key stakeholders in the community provided a more focused collaborated and effective approach to road safety issues for Hawkes Bay.</p>

Atta

Title of Report: Intersections/Distracted

<p>Achievements What has been achieved so far and/or what reasons for not achieving?</p>	<p>-A&P Shows</p> <ul style="list-style-type: none"> • Driver Distraction <p>-Intersections</p>	<ul style="list-style-type: none"> - RoadSafe HB and TAG (Booze Bus) attended the Gisborne and HB A&P Show. This remains a very successful campaign focussing on Loss Of Control, featuring speed, alcohol, driver distraction, fatigue and speed. - RSHB supported a campaign focussing on red light running and fail to stop at stop signs. We also provided 'spotters' (we had received funding from ACC to do this), this 'free'd' up the Police from needing to provide staff.
<p>Planned Activity What actions if any are planned for the next reporting period?</p>	<p>-Driver Distraction</p> <p>-Billboards</p> <p>-“Caught Being Safe” (Intersections)</p>	<ul style="list-style-type: none"> - Road Safe HB will not be attending the Gisborne A&P Show this year. We will attend the HB and Wairoa Show this financial year. We will re-look at the Gisborne one in 2013 as Gisborne RSC will look at funding this. - We are currently in the process of replacing the last of the billboards. These are for the sites in Havelock, CHB and Wairoa. It is proposed that some of these will include a driver distraction message focussing on cell phone use - Currently investigating the opportunity to run a “Caught being safe campaign” in the next few months



Title of Report: Motorcycles

Reporting Period: October 2011-June 2012

Regional Manager: Linda Anderson

<p>Issues / Actions</p> <p>What is the key focus and key objectives?</p>	<p>Issues:</p> <p>Motorcycles: Identified as a high concern Safer Journeys 2020.</p>	<p>Outcome:</p> <ul style="list-style-type: none"> - Reduction in the number of crashes involving motorcycles. - Raised awareness of risks for vulnerable road users for all road users.
<p>Links / Justification</p> <p>What action plans/ strategies are linked or what are the reason's for focusing on this issue?</p>	<ul style="list-style-type: none"> • Safer Journeys • Communities at Risk Register • NZTA Briefing Notes • RSAP • RoadSafe HB Strategic Plan 	<ul style="list-style-type: none"> - Identified as a high risk category, Safer Journeys 2020 - Communities at Risk Register:Hastings identified as a communities at risk
<p>Partners</p> <p>Who will work with you to address the issue?</p>	<p>-Eastern Police -ACC -HB Motorcycle Reference Group</p>	<ul style="list-style-type: none"> - Aligning to the identified action plans and strategies indicated above and coordinating activates with key stakeholders in the community provided a more focused collaborated and effective approach to road safety issues for Hawkes Bay.

Title of Report: Motorcycles

Atta

<p>Achievements What has been achieved so far and/or what reasons for not achieving?</p>	<p>-Summer Series</p>	<p>- A summer series of activities was implemented by the key stakeholders. Activities included a practical driver training day at the HB Go Kart Track SH50, one on one driving training sessions with a qualified instructor. We funded his training and will he will pay this back in the form of running the training days for us. These continue to be a success, planning will start later in the year for the next series.</p>
<p>Planned Activity What actions if any are planned for the next reporting period?</p>	<p>As Above</p>	



Title of Report: Speed/Fatigue

Reporting Period: October 2011-June 2012

Regional Manager: Linda Anderson

<p>Issues / Actions</p> <p>What is the key focus and key objectives?</p>	<p>Issues:</p> <p>Speed: Identified as a high concern Safer Journeys 2020.</p> <p>Fatigue: Identified as a medium concern Safer Journeys 2020.</p>	<p>Outcome:</p> <ul style="list-style-type: none"> - Reduction in the number of crashes involving speed with a focus on youth, at risk and young drivers. - Reduction in the number of crashes involving fatigue
<p>Links / Justification</p> <p>What action plans/ strategies are linked or what are the reason's for focusing on this issue?</p>	<ul style="list-style-type: none"> • Safer Journeys • Communities at Risk Register • NZTA Briefing Notes • RSAP • RoadSafe HB Strategic Plan 	<p>Speed:</p> <ul style="list-style-type: none"> - Identified as a high risk category, Safer Journeys 2020 - Communities at Risk Register: Wairoa identified as a communities at risk. - RSAP: Nap/Hastings/CHB <p>Fatigue:</p> <ul style="list-style-type: none"> - Identified as a medium risk category, Safer Journeys 2020 - Communities at Risk Register: Wairoa, CHB identified as a communities at risk.
<p>Partner</p> <p>Who will work with you to address the issue?</p>	<p>-Eastern Police</p>	<ul style="list-style-type: none"> - Aligning to the identified action plans and strategies indicated above and coordinating activates with key stakeholders in the community provided a more focused collaborated and effective approach to road safety issues for Hawkes Bay.

Title of Report: Speed/Fatigue

Atta

<p>Achievements What has been achieved so far and/or what reasons for not achieving?</p>	<p>-A&P Shows</p> <p>-Fatigue, Alcohol Checkpoint</p>	<ul style="list-style-type: none"> - RoadSafe HB and TAG (Booze Bus) attended the Gisborne and HB A&P Show. This remains a very successful campaign focussing on Loss Of Control, featuring speed, alcohol, driver distraction, fatigue and speed. - A joint fatigue and alcohol checkpoint was held at Te Mahanga (SH2) Reststop. These continue to be well received by drivers. Driver's went through a compulsory breath check and then were invited to take part in the fatigue rest stop. This was set as a picnic style rest stop, refreshments were available for driver's and fatigue information was handed out
<p>Planned Activity What actions if any are planned for the next reporting period?</p>	<p>-A&P Shows</p> <p>-Stopping Distances</p> <p>-Practical Driver Safety Program</p> <ul style="list-style-type: none"> • Young Driver Program • Older Driver Program <p>-Billboards</p>	<ul style="list-style-type: none"> - RSHB will not be attending the Gisborne A&P Show this year. We will attend the HB and Wairoa Show this financial year. We will re-look at the Gisborne one in 2013 as Gisborne RSC will look at funding this. - We are currently investigating the opportunity to develop a education resource. This will be in the form of a 'train the trainer kit' so other groups can implement an education program. This will also be developed as a presentation style DVD demonstrating a vehicles ability to stop in different situations. We have run a pilot in the past and have been very successful, however we need to develop a much 'smarter' looking resource. - The program will be developed for young drivers and another one for older drivers. This will be held as a practical driver safety day. A track will be set up with: stop/giveway intersections, controlled intersections, wet and dry track for stopping distances. The Stopping Distances DVD and JASN will be part of the day. - We are currently in the process of replacing the last of the billboards. These are for the sites in Havelock, CHB and Wairoa.



Title of Report: Alcohol

Reporting Period: October 2011-June 2012

Regional Manager: Linda Anderson

<p>Issues / Actions What is the key focus and key objectives?</p>	<p>Issues: Alcohol: alcohol related fatalities and serious injuries</p>	<p>Outcome: -Reduction in the number of crashes involving alcohol with a focus on youth, at risk and young drivers. -Increased awareness of the risks of driving impaired for drivers, passengers and all road users.</p>
<p>Links / Justification What action plans/ strategies are linked or what are the reason's for focusing on this issue?</p>	<ul style="list-style-type: none"> • Safer Journeys • Communities at Risk Register • NZTA Briefing Notes • RSAP • RoadSafe HB Strategic Plan 	<p>-Identified as a high risk category, Safer Journeys 2020 -Communities at Risk Register: Wairoa, Napier, Hastings, CHB identified as a communities at risk</p>
<p>Partner Who will work with you to address the issue?</p>	<p>-ACC -HBDHB -Eastern Police</p>	

Title of Report: Alcohol

Atta

<p>Achievements What has been achieved so far and/or what reasons for not achieving?</p>	<p>-HB Youth Alcohol Expo</p> <p>-Just Another Saturday Night (JASN)</p> <p>-SOBA.D</p> <p>-Youth Alcohol Education Kit</p> <p>-SOBA.D 'Rap'</p> <p>-Waka Ama Project</p>	<ul style="list-style-type: none"> - The Expo was once again a great success. Surveys from the students last year requested we add more interactive activities which we did. The Expo also focussed on drugs this time. The Expo was again supported by the key stakeholders. We are currently compiling the post Expo surveys and a report will be completed. Planning for the 2013 Expo will begin in August 2012. - JASN has been accepted as part of the course curriculum by the Open Polytech e-learning qualification for Injury Prevention. The official launch was conducted by the Minister of Health in Wellington recently. - We have had several new designs created for the clothing range. These continue to be extremely popular. We are currently developing swing tags to provide information on the development of SOBA.D and what messages mean. - This is currently in development. This will provide post Expo activities for the schools to reinforce the road safety messages. - The brother of Richard Harmer (deceased passenger) has created a SOBA.D 'Rap', this was used at the Expo - Joint Project with Eastern Police, Colenso High School and RoadSafe HB. Focussing on road safety and youth.
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<p>Planned Activity What actions if any are planned for the next reporting period?</p>	<ul style="list-style-type: none"> -“Just Another Saturday Night” -A Mother’s Story -Residential Program (CHB) -Rotorua Expo -Open Polytech -Alcohol Issues: Rural Communities -Waka 	<ul style="list-style-type: none"> - Close Up (TVNZ) are looking at doing a feature on “What is Killing Our Kids” I have made contact with them and we are hoping that JASN may feature. - We are currently planning some modifications to JASN, this will be to include a section on Jared and his daily cares etc and also a section on Stephen Harmer (his brother was killed in the crash) - We are currently developing a youth alcohol education resource that feaures Tori and Ben Morrison, Ben was critically injured in the crash on the Tutikuri Bridge (Taradale) where two young me where killed. - Central Health have a contract to provide residential rehabilitation for drugs and alcohol addiction. This is an 8 week residential progrm. They have discussed the opportunity for Iain and Jared to present JASN as a regular part of the program. We will meet with them in the next couple of weeks to confirm. - The Rotorua (and Region) have requested that Iain and Jared present again at their Expo in November. This is to be confirmed. - Further development with the Open Polytech will include pathways and also a higher qualification in conjunction with IPNANZ for the Injury Prevention Qualification. - We will investigate the opportunity to work with rural communities to address alcohol issues. - We will continue to develop the Waka Ama project
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Reporting: Alcohol/Fatigue/Intersections

Reporting Period: October 2011 – June 2012

Staff: Ethna Renner

<p>Issues / Outcome</p> <p>What is the key focus and key objectives?</p>	<p>Issue:</p> <p>ALCOHOL</p> <p>LOSS OF CONTROL (RURAL ROADS)</p> <p>FATIGUE, DISTRACTION & SPEED</p> <p>INTERSECTIONS/ GIVE WAY RULE</p> <p>COMPLAINCY – CHECKPOINTS</p>	<p>Outcome:</p> <ul style="list-style-type: none"> • Reduced number of alcohol related crashes especially involving Youth • Increased sober driving practices • Promotion of Soba D. brand • Increased Host Responsibility practices <ul style="list-style-type: none"> • Reduced number of Loss of Control related crashes on Rural roads <ul style="list-style-type: none"> • Reduced number fatigue, distraction and speed related crashes • A more educated public on Fatigue & Distraction <ul style="list-style-type: none"> • Increased compliance with road rules at intersections <ul style="list-style-type: none"> • Overall increased complaince
<p>Links / Justification</p> <p>What action plans/ strategies are linked or what are the reason's for focusing on this issue?</p>	<ul style="list-style-type: none"> • Safer Journeys • Communities at Risk Register • NZTA Briefing Notes • RSAP • RoadSafe HB Strategic Plan 	<p>Local Road Safety Issues/ Briefing Notes highlighted Loss of control on rural roads, Alcohol, Speed as issues of main concern for the Central Hawke's Bay District.</p> <p>The Safer Journeys areas of high concern included (Most at Risk) Distraction, (High Risk) Fatigue, Failed to Give Way/ Stop</p>
<p>Partner</p> <p>Who will work with you to address the issue?</p>	<ul style="list-style-type: none"> • Local Police • Local Media – Central FM, CHB Mail • CHB College & Te Aute College • Sport HB • CHB District Council 	<p>Aligning to the identified action plans and strategies indicated above and coordinating activates with key stakeholders in the community provided a more focused collaborated and effective approach to road safety issues in Central Hawke's Bay.</p>

<p>Achievements What has been achieved so far and/or what reasons for not achieving?</p>	<p>ALCOHOL <u>SADD Week</u></p> <p><u>CHB Lamb Festival</u> <u>- Running of the Lambs</u></p> <p><u>Rugby World Cup Games</u></p> <p><u>CHB Sports Awards</u></p> <p><u>Checkpoints</u></p> <p>LOSS OF CONTROL (RURAL ROADS)</p> <p>FATIGUE, DISTRACTION & SPEED</p> <p>INTERSECTIONS/ GIVE WAY RULE</p>	<p>over 100 students took part in the fatal vision goggle activity and students continually queued to ensure they were able to participate.</p> <p>huge crowds attended the event and a vast level of media coverage locally, nationally and internationally.</p> <p>The campaign was very successful as the Off Licence was very supportive and were pleased to see people who previously received their wristband, wearing them on return visits. They received very positive feedback from customers mentioning it was good to see sober drivers being promoted.</p> <p>The Mocktail bar proved a huge attraction and well received as more than 400 Mocktails were consumed before the end of the evening.</p> <p>circa 300 drivers per checkpoint were breath tested and issued with educational Soba D packs in both Waipukurau and Waipawa.</p> <p>Two billboards were organised and erected on Porangahau Road. The billboards are of similar dimensions and theme to the regional billboards to enable rotation of billboards throughout the region during the year.</p> <p>Educational packs which included information and resources relating to Fatigue and Speed were issued to 100 drivers in the lead upto the Labour weekend.</p> <p>Circa 400 educational leaflets made available.</p>
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HAWKE'S BAY REGIONAL COUNCIL

ROADSAFE GOVERNANCE GROUP

Friday 22 June 2012

Item 8

SUBJECT: GENERAL BUSINESS

INTRODUCTION:

This document has been prepared to assist the Committee note the General Business to be discussed.

ITEM	TOPIC	MEMBER / STAFF
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